

# CONSULTANCY SERVICES

We use a collaborative approach with clients to solve their most complex challenges and discover the greatest opportunities. Our work leverages the power of digital technologies and human abilities to help our clients thrive.

We provide our clients with objective assessments and advice on operational challenges and development opportunities, with tailor-made programs for achieving their strategies and realizing their goals.

## We work with our clients on programs for :



### **Business Transformation**

Establishing a business transformation strategy and prioritizing strategic capabilities to catalyse enterprise transformation.



### **Corporate and Business Strategy**

Creating executable strategies for growth, improve performance and deliver value .



### **Digital Strategy**

Developing Digital strategies to improve business performance, create innovative products and services and reimagine processes.



### **Markets Discovery**

Our market discovery service provides clients with extensive market data and insights for assessing opportunities in new and existing markets.



### **Customer Engagement**

Developing customer and marketing strategies that drive business growth and develop competitive advantages.



## Professional Services

*Through consulting engagements, we provide our customers and clients with :*



### Feasibility Study

Developing a complete feasibility study, indicating operating market, customers, products and services, operating costs and forecasted revenues.



### Financial Modelling

Generating financial model for operating and financing purposes, including:

- Financial model & forecast
- Income & Expenses Sensitivity analysis
- Operational Budget development



### Process Automation

Providing consultancy for documenting and optimizing business processes, including:

- Processes Assessment
- Automation strategy development
- Automation implementation plan



### Quality Improvement

Providing consultancy for ISO 9001 for quality management, including:

- Quality management consultation
- Certification facilitation
- Review & Audit



### Sale Growth Program

Providing strategic plan for market & sales development, including:

- Sales operations assessment
- Sales strategy development



### Export Promotion

providing strategic plan for Export operations, including:

- Products/ services assessment for export readiness
- Potential Markets identification
- Permits and Tariff research



### Business Consultancy

Providing general business consultancy for increasing productivity & profitability, including:

- Assessment of Operations
- Development of Operational Strategies
- Development of Operational Plans and forecasts

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